

## Abstract

**Title:** "Time" - An Unprecedented Exploration of the Vedic Wisdom on the True Nature of Time

**Author:** Ajay Chaturvedi

In this illuminating talk, Ajay Chaturvedi presents the core themes and revelations from his book, *Trilogy of Time*, which offers an unprecedented exploration of the Vedic perspective on the true nature of time (*kāla*). This work departs from conventional scientific views, which often perceive time merely as a metric for measuring intervals between events. Instead, it delves into the Vedas as the supreme authority, unveiling a transformative understanding of time's essence and its profound impact on human experience.

The talk illuminates the Vedic tradition's comprehensive view of *kāla*, revealing the intricate connections between the Vedāṅgas and the Veda Puruṣa. This interconnectedness encompasses the entire spectrum of knowledge, from the profound depths of the Saṃskṛta language to the complex workings of human physiology and consciousness. By drawing remarkable parallels between ancient Vedic insights and the breakthroughs of modern science, the talk challenges the prevailing notion that these two domains are irreconcilable.

### **Key features of the talk include:**

**The Vedas as the Source of Time and Science:** Exploring how the Vedas serve as the foundation for mathematics, astronomy, and scientific thought, the talk highlights parallels with the works of renowned scientists such as Srinivasa Ramanujan and Nikola Tesla.

**Time as Cyclical:** An exploration of the Vedic view that time is inherently cyclical, contrasting this with the linear perspective that dominates modern scientific thought. Chaturvedi argues that the linear concept of time is an aberration of understanding, driven by science's subordination to economic demands.

**The Transformative Power of Yoga and Āyurveda:** Through a deep dive into the relationships between *kāla*, *prāṇa*, breath, and Āyurveda, Chaturvedi uncovers how these elements offer a profound understanding of time, longevity, and spiritual growth.

**The Impact of European Colonisation:** A critical examination of how European colonisation affected indigenous cultural practices, traditional ecological knowledge, and humanity's collective understanding of time and sustainability.

**Vedic Prophecies and Yuga Parivartana:** The talk explores Vedic prophecies, such as the Bhaviṣya Mālikā, and their implications for understanding cyclical time and the transition between yugas (ages), offering an alternative to end-of-the-world theories.

**Implications for the Future:** Finally, Chaturvedi addresses how embracing the Vedic understanding of time can reshape our approach to sustainability, modernity, and the art of living, emphasising the need to reconnect with nature in the way the nature intended us to connect with her. Opening up of a whole new world, economic possibilities and scientific growth that can lead us to better understanding of ourselves and the universe.

This presentation promises to engage audiences by bridging ancient wisdom and contemporary challenges, offering fresh insights into time's significance for humanity's future.

## **About the Author:**

Honoured Young Global Leader | Entrepreneur | Philosopher | Author | Educator

Ajay Chaturvedi is a distinguished entrepreneur, philosopher, and author, recognised globally for his contributions to innovation, social entrepreneurship, and leadership. Honoured by the World Economic Forum as a Young Global Leader, Ajay's career trajectory is marked by a deep commitment to creating impactful, sustainable change.

Ajay's journey began with a successful career as an investment banker, but his search for deeper truths led him to the Himalayas, where a transformative encounter with his Guru in Kedarnath changed his life's course. This spiritual awakening inspired him to write his first bestseller, *Lost Wisdom of The Swastika*, published by Times of India Publishing. The book has been adopted by several leading business schools and is now taught as a core subject of strategy under the title *Kullhad Economy*, approved by AICTE.

Ajay holds an engineering degree from Birla Institute of Technology and Science (BITS) Pilani, a graduate degree in Management of Technology from the School of Engineering and The Wharton School of the University of Pennsylvania, and a Diploma in Global Leadership & Public Policy from the prestigious Harvard Kennedy School of Government. His academic and professional achievements are complemented by his certification as a Jyotiṣa Paṇḍita after five years of intensive study of Vedāṅga Jyotiṣa under Paṇḍita Sanjay Rath at the Devaguru Brihaspati Centre, a subsidiary of the Jagannath Centre.

Ajay currently serves as a Professor of Strategy at the Indian Institute of Management, Rohtak, and the International Management Institute, New Delhi. His academic roles allow him to share his deep knowledge and insights with future leaders, while his entrepreneurial spirit continues to drive his innovative ventures.

As the founder of HarVa XPO, the world's first all-women rural BPO, Ajay made history by entering the Limca Book of Records in 2011. Under his leadership, HarVa has garnered numerous accolades, including the Manthan Chairman Excellence Award, SKOCH Financial Inclusion Award, and the TiE Entrepreneurial Excellence Award, among others. The company was also recognised as the 3rd most innovative company in India by Fast Company magazine, following Tata Motors.

Ajay's visionary work has earned him several prestigious honours, including the CNN IBN Youth Icon / Young Indian Leader of the Year in 2011, and the Entrepreneurship, Sustainability & Empowered Woman Award by the Rockefeller Foundation / United Nations in 2012. Ajay was also named an Amazing Global Indian by Times Now and one of Yahoo's Unsung Heroes in 2012-13. In 2014, he was honoured as an Iconic Youth by Rotary International and was selected as one of the 50 most creative leaders worldwide to attend the THINK School of Creative Leadership in Amsterdam. His alma mater, BITS Pilani, celebrated him as one of the 50 most inspiring alumni during their golden jubilee celebrations.

Driven by a deep-seated inclination for seeking truth and engaging in critical inquiry, Ajay's disillusionment with prevailing world narratives led him to explore the nature of reality as described in the Vedas. Among his other endeavours, Ajay is also building a traditional Vedic village designed to address contemporary sustainability challenges.

Ajay divides his time between Uttarakhand and Gurgaon, where he continues to push the boundaries of innovation, leadership, and philosophical inquiry. An avid reader, golfer, and traveler,

Ajay's diverse interests complement his professional achievements. For his contributions to society, Ajay was bestowed with the 'Making the World Happening Award' in 2017 by Allevents. He is also an ambassador for the Power of Youth initiative in Scotland and holds the unique distinction of being recognised as one of the four most innovative game changers by the Office of Advisor to the Prime Minister on Skill Development and Employability in India.